




Entrepreneur Series: Hatfield Buick GMC of Redlands, CA



**INNOVATIVE OUTREACH.
ENGAGING PARTNERSHIPS.
TRANSFORMATIVE OUTCOMES.**

According to Forbes magazine, the emergence of electric and connected cars will influence leaders in the automotive industry to reinvent themselves as digital companies in 2021. This SBConnect Entrepreneur Series spotlight introduces Bill Hatfield, owner of Hatfield Buick GMC of Redlands. A 2019 Kiwanis Club of Redlands Outstanding Business Award recipient and CarGurus Top Rated Dealer Award winner underscores the commitment to innovation his family-owned business embraces. Join this SBConnect session to connect with one of the most reputable family-owned enterprises in the Inland Empire.

 **William D. Hartfield**
President

 **Live Online Session**
Date: 11/12/2021
Time: 10:00 a.m. - 11:00 a.m. PST

 **Audience**
High School & Middle School

 **Click here to register!**

Topics of Discussion:

- ✓ Discussion of how Bill Hatfield's family legacy impacted his journey into the automotive retail industry.
- ✓ How future entrepreneurs can adopt a successful mindset in business.
- ✓ Meet California New Car Dealership Association student scholarship award winners.
- ✓ Students will hear from past CNCDA Scholarship Award winners in the automotive pathway and learn how to become 2022 scholarship recipients
- ✓ Tour of the Hatfield Buick GMC showroom floor.

[LEARN MORE HERE](#)

909-252-4550
www.sbcalliance.org

